

GRAPHIC COMMUNICATIONS - 3 credits

Introduction to the Graphic Communication/Printing Industry

DESCRIPTION: Provides an overview of the printing industry, its basic operations, safety practices, reproduction photography, image assembly, platemaking, press operations, bindery, and job application skills. It requires the production of printed materials from basic design through finishing operations. This program is a joint partnership between Quad Graphics and the James Rumsey Technical Institute. It is the intent of the program to provide entry level employees for the printing industry.

COURSE FOCUS: Integrates classroom learning experiences with lab work to develop knowledge, skills and attitudes necessary for entry level employment in the printing industry or advanced standing in a post secondary technical program.

GRAPHIC COMMUNICATIONS I: 183109 (3 credits)

GRPHCM-FUND - Fundamentals of Graphic Design & Production (180 hours, 1st semester) 183519

GRPHCM-PLTMK - Image Assembly & Platemaking (180 hours, 2nd semester) 183929

GRPHCM-COMM - Graphic Communications (180 hours, both semesters) 183719 & 183729

GRAPHIC COMMUNICATIONS II: 184109 (3 credits)

GRPHCM-DRKRM - Basic Darkroom Procedures (180 hours, 1st semester) 183119

GRPHCM-OFFST - Offset Press & Binding Process (180 hours, 2nd semester) 184129

GRPHCM-ELIMG - Electronic Imaging (180 hours, both semester) 183319 & 183329