



Spring 2012

Dear Prospective Sponsor:

Members of the business community have consistently supported education. We are asking for your support as we plan the 2012 *Celebration of the Visual Arts* contest. (VIZZI Awards)

The mission of the *VIZZI Awards* is to identify outstanding student achievement in visual arts through recognition and awards. Beyond this, we hope to increase the number of students interested in creative careers and post secondary education in related fields.

Awards will be given in the following contests:

| Visual Media                   | Graphic Design | Graphic Communications |
|--------------------------------|----------------|------------------------|
| Black/White Photo              | Ad Design      | Printed Piece          |
| Color Photo                    | Page Layout    | Tri-fold Brochure      |
| Enhanced Photo                 | Cartoon        | Web Design             |
| Short Video                    |                |                        |
| Two-dimensional Fine Art Piece |                |                        |

The *VIZZI Awards* contests are open to 10<sup>th</sup> - 12<sup>th</sup> graders in Jefferson, Berkeley, and Morgan counties. The awards will be presented at a social function scheduled for May 7, 2012 at the Holiday Inn. Participants along with their families will be invited for the reception and awards ceremony.

First place winners in each contest will receive a cash prize, a trophy and a 3-credit course (Blue Ridge CTC) of their choosing. The Best of Show will win additional prizes and is chosen from among the first place winners. All participants are recognized. We are looking for sponsors to help with the cash prizes and awards and hope you will join our sponsor group. As a sponsor, you will be listed in the event program. Additionally, you are invited to attend the VIZZI Awards event on May 7, 2012, and you will be recognized that evening. The levels of sponsorship are as follows: **Platinum Level - \$500 and over, Gold Level - \$250, Silver Level - \$100, Bronze Level - \$50, Friends Level - \$25.**

Your support will help create a challenging experience for students in our region and is greatly appreciated. If you have questions, please contact committee member Peggy Talley at 304-676-8151 or ptalley@blueridgectc.edu. With your affirmative phone call or email reply, we will gladly invoice you.

Sincerely,

VIZZI Committee Members

2012 Committee Members

Bill Klingelsmith  
**Quad Graphics**

Vicki Jenkins  
Alisa Cushwa  
Donna Lemaster  
Chuck McClain  
Jason Ware  
David Morgan  
**James Rumsey  
Tech Institute**

Jack Nuckols  
**Bridgemont CTC**

Peggy Talley  
**Tech Prep/EDGE**

Margie Ways  
**Blue Ridge CTC**