



## Course Description // Graphic Design // 3 Credits

### PREREQUISITES:

1. Eleventh & twelfth grade level.
2. Each student should have a sincere desire to learn about the commercial arts/graphic design field.
3. Student should have strong drawing ability.
4. Must have taken at least Art I in high school.
5. A small portfolio of work and a brief letter expressing the student's future goals is requested by the instructor.
6. The student will take a basic skills test. Weaknesses indicated by this test will require remedial work.

### DESCRIPTION:

Students will learn creative and technical aspects of commercial arts/graphic design including: the basics of national retail trade; industrial and professional advertising; layout and paste-up; screen printing; air brushing; and desk top publishing. When possible, guest speakers will be demonstrating to the class.

Emphasis is placed on the importance of DRAWING SKILLS, deadlines, brainstorming, responsibility, and working productively--alone and with others. In addition, safety, punctuality, and management skills will be taught.

### GRAPHIC DESIGN I: 185109 (3 credits)

GRDSGN-BASIC - Basic Illustrations (180 hours, 1st semester) 185119

GRDSGN-FUND - Fundamentals of Graphic Designs & Production (180 hrs, 2nd semester)  
185729

GRDSGN-CGRPH - Computer Graphics (180 hours) 185319 & 185329

### GRAPHIC DESIGN II: 185309 (3 credits)

GRDSGN-ILLST - Illustration (180 hours, 1st semester) 186119

GRDSGN-DSGN - Graphic Design (180 hours, 2nd semester) 185929

GRDSGN-DSKTP - Desktop Publishing (180 hours, both semesters) 185519 & 185529